

GUARDIAN STUDENT DESIGN CHALLENGE

Bertrange, 1 February, 2016

Conditions of Participation

Conditions of entry

- The Guardian Student Design Challenge, organized by Guardian Europe S.à.r.l., is open to students currently enrolled in an art, design or architecture course.
- Only one entry per participant/team is accepted; each participant/team can register only once.
- The entry must be the contestant's original work.
- Entries must utilise one or more Guardian glass products of which minimum one must be anti-reflective Guardian Clarity™ glass.
- Design entered must relate to one of the designated themes or a combination of them.
- Entries must be received by Guardian Europe S.à.r.l. before CET 17.00 hrs. on June 30, 2016. Submissions received after that deadline will be invalid.
- Entries must be uploaded onto the website as ZIP-file in PDF format with a maximum of 30MB or sent by mail to: Guardian Europe S.à.r.l., Student Design Challenge, Marketing Communications Department, 19, Rue du Puits Romain, L-8070 Bertrange, Luxembourg.
- Guardian will not be held responsible for lost, damaged or misdirected mail.
- The jury's decision will be final and no correspondence will be entered into.
- Entrants must agree to be bound by official rules and jury decisions. Failure to comply with competition rules and conditions may result in disqualification of an entry.
- No entry fee is required.
- No entries will be returned by Guardian to the contestants. It is therefore suggested that contestants keep a copy of their submission in order to have a record of their work.
- Guardian reserves the right to amend these terms and conditions of entry at its discretion.

Entry Requirements

To be valid, an entry must meet the following requirements:

- Entry forms can only be accessed by registered participant/team. Registration of participant/team must be completed via the Guardian Student Design Challenge website – www.guardiandesignchallenge.com
- Registration will be open from February 2, 2016 onwards.
- A completed entry form which will be submitted via the Guardian Student Design Challenge website –



www.guardiandesignchallenge.com

- Included in the entry form must be the title and a short description of the design concept including the solution/benefits the concept is providing and/or the challenge it is addressing.
- Flat artwork must be submitted on a maximum of three A3 boards/formats which should include visualization of the design, 5-10 sketches/images and, if necessary, an exploded view to show the workings of the concept; artwork can be supplied as hard copy or on CD or as ZIP-file in PDF format with a maximum of 30MB.
- All entries must be accompanied by a maximum of 500 words or 1 A4 page, in English, describing how the contestant has approached the design, explaining the concept, description of its intended use, details of the Guardian glass products proposed for the application, design philosophy, production feasibility and evidence of research undertaken. This description should be typeset in 10 pt Arial typeface and submitted by post, email or via file transfer for use on PC.
- The reverse of each entry document or a footnote in digital documents must be marked with the entrant's name and contact details, name of the school and contact details.

Use of Personal Data

- For the participation Guardian will ask all contestants of the Guardian Student Design Challenge to register their personal data through the completion of the registration form, namely by submitting their full names, address, e-mail-address and telephone number. The personal data of the contestants will only be stored, processed and used by Guardian and may be passed to Guardian's affiliates or its marketing service providers exclusively to organize and carry out the Guardian Student Design Challenge, namely to send out awards and to enable Guardian to organize and perform the Guardian Student Design Challenge. The personal data will not be used for any kind of marketing and advertising purposes and will not be passed to any third party for such purposes.
- Contestants of the Guardian Student Design Challenge have the right to object at any time to the further use of their personal data by sending a corresponding e-mail to the following email-address: designchallenge2016@guardian.com. In case of such an objection to the further use of any personal data, the objecting contestant cannot participate any longer at the Guardian Student Design Challenge and will be automatically withdrawn from the competition.

Ownership & Intellectual Property Right

- By submitting the entry form the designer hereby grants to Guardian and its affiliates an unlimited, worldwide, royalty-free and irrevocable right to use and disclose any submitted design, including display of the design at any trade fair, on the Internet, in publications and by any other medium. Appropriate acknowledgement will be made of the designer and their school.
- Furthermore, likewise by submitting the entry form the designer hereby grants to Guardian and its affiliates an exclusive, worldwide, and unrestricted right to exploit and use any of the submitted designs commercially in manufacturing products or in any other form, but the aforementioned license shall be considered as terminated, if Guardian and the respective designer cannot agree on reasonable terms and conditions of a corresponding license agreement regarding the submitted design until 31 December 2017. Therefore, if no such license agreement can be reached between Guardian and the designer during the aforementioned time period this exclusive license shall expire on 1 January 2018.
- Designers will be solely responsible for the protection of their design by copyrights, trademarks, registered designs, patents or other intellectual property rights.
- Guardian accepts no liability for any claims made in connection with this competition.
- No confidential relationship or obligation of secrecy is or will be established in connection with submitted designs between the designer and Guardian or any manufacturer to which a design may be submitted by Guardian.
- Guardian Industries is under no obligation to produce any of the designs entered nor to submit these to a manufacturer.
- Guardian accepts no responsibility for any loss or damage of flat artwork, digital files, models or any other material submitted to it in connection with the competition.



Time Line

The competition will be conducted in the following stages:

Stage 1 – February 2, 2016 onwards

Registration of participant/team via the Guardian Student Design Challenge website – www.guardiandesignchallenge.com
Registration open to all entrants who meet the conditions of entry.

Stage 2 – March 15 – June 30, 2016

Submissions open to all registered participants/teams. All entries must either be uploaded or have arrived at Guardian Europe S.à.r.l.'s postal address (see under conditions of entry) before CET 17.00 hrs. June 30, 2016.

Stage 3 – July 1-31, 2016

Submissions will be reviewed by the jury; the jury will select three to five (3 – 5) finalists and each finalist will be invited to enter into the final award selection. All finalists selected to pass to Stage 4 will be notified by August 1, 2016.

Stage 4 – August 1 – September 1-22, 2016

Each finalist will be given feedback from the jury; each finalist will optimize design concept.

Stage 5 – September 15, 2016

The jury will select the prize-winners.

Stage 6 – September 20, 2016

Prize-winners will receive their award at the Glasstec exhibition; travel cost for prize winners will be reimbursed.

Stage 7 – September 20-24, 2016

The prize winning designs will be shown on the Guardian's stand at the Glasstec, the world's largest glass exhibition, to be staged in Düsseldorf from September 20-23, 2016.

Registration

Explanation and form are available on the Guardian Student Design Challenge website www.guardiandesignchallenge.com

About Guardian Industries Corp.:

Guardian is a diversified global manufacturing company headquartered in Auburn Hills, Michigan, with leading positions in float glass and fabricated glass products for commercial, residential and transportation applications; automotive trim; and the distribution of building products. Through its research and development centers (Science & Technology Center for glass and Advanced Development Center for automotive), Guardian is at the forefront of innovation. Its automotive trim group, SRG Global, is one of the world's largest manufacturers of advanced, high value coatings on plastics. Guardian, its subsidiaries and affiliates employ 17,000 people and operate facilities throughout North America, Europe, South America, Africa, the Middle East and Asia. Visit www.guardian.com.